



## **Advancement**



**Georgia Gwinnett**  
COLLEGE

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## **Public Affairs 2008-09**

**The Office of Public Affairs** serves as the college-wide hub for communications, marketing, creative services, publications and media relations. Whether developing unique relationships with the community, communicating to Georgia Gwinnett College's vast array of external and internal constituencies, or creating a broader, deeper and more complete understanding of GGC, each and every activity of the office supports the College's mission.

*Source: Office of Public Affairs*

## Development 2008-09

### Purpose of Support

	2006-07	2007-08	2008-09
<b>Total by Purpose: Outright and Deferred Combined</b>	<b>\$565,018</b>	<b>\$407,963</b>	<b>\$444,001</b>
<i>Outright Support for Current Operations</i>	<i>\$465,018</i>	<i>\$386,751</i>	<i>\$444,001</i>
Unrestricted	448,896	371,816	345,126
Restricted	16,122	14,935	98,875
<i>Outright Support for Capital Purposes</i>	<i>\$100,000</i>	<i>\$21,212</i>	<i>\$0</i>
Property, Buildings, Equipment	100,000	NA	0
Endowment: Income Restricted	NA	21,212	0

### Source of Support

	2006-07	2007-08	2008-09
<b>Total by Source</b>	<b>\$565,018</b>	<b>\$407,963</b>	<b>\$444,001</b>
<i>Individuals</i>	<i>\$283,916</i>	<i>\$168,283</i>	<i>\$158,676</i>
Alumni	NA	1,189	0
Others	283,916	167,094	158,676
<i>Organizations</i>	<i>\$281,102</i>	<i>\$239,680</i>	<i>\$285,325</i>
Foundations	4,502	22,280	10,000
Corporations	271,500	141,600	202,650
Other Organizations	5,100	75,800	72,675

### Highlighted Details

	2006-07	2007-08	2008-09
<b>Alumni Giving</b>			
Alumni of Record		17	86
Alumni Solicited		17	0
Alumni Donors		17	0
<b>Sums of Three Largest Gifts from</b>			
Living Individuals	\$283,345	\$92,040	\$117,100
Foundations	\$4,502	\$10,000	\$10,000
Corporations	\$260,000	\$100,000	\$172,500
Endowment (Market Value)	NA	\$21,212	\$21,212

*Source: Office of GGC Foundation*