



Advancement



Georgia Gwinnett
COLLEGE

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Table of Contents

Advancement 2015 -16

Development Fiscal Year 2015 -16	1
Purpose of Support Fiscal Year 2011-12 through 2015-16	1
Outright Support for Current Operations	1
Outright Support for Capital Operations	1
Source of Support Fiscal Year 2011-12 through 2015-16	1
Figure 1. Visual Representation of Alumni Support 2011-12 through 2015-16.....	1
Highlighted Details Fiscal Year 2011-12 through 2015-16	2
Alumni Giving	2
Three Largest Gifts	2
Endowment	2
Figure 2. Visual Representation of Endowment (MV) 2011-12 through 2015-16.....	2

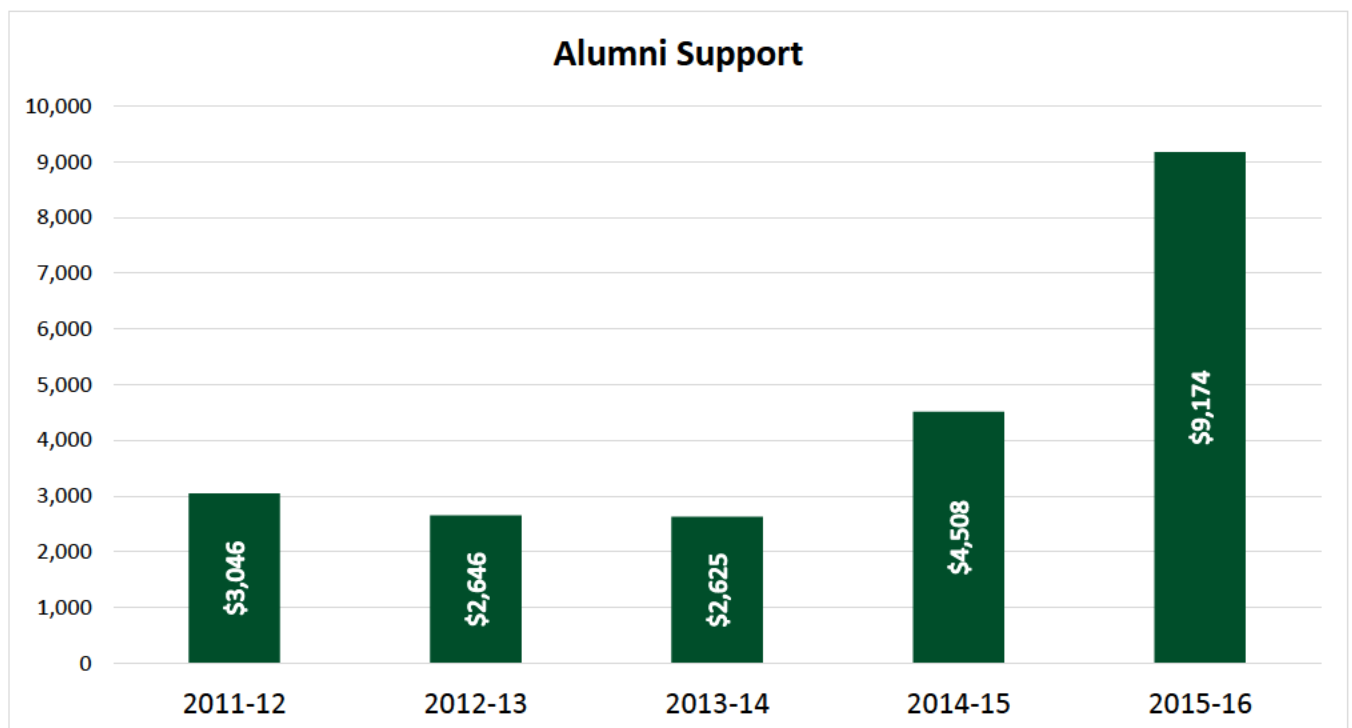
Development 2015 - 16

Purpose of Support

	2011-12	2012-13	2013-14	2014-15	2015-16
Total by Purpose: Outright and Deferred Combined	\$ 857,534	\$ 908,724	\$ 1,066,010	\$ 699,965	\$ 1,129,183
<i>Outright Support for Current Operations</i>	\$ 796,176	\$ 702,304	\$ 704,008	\$ 650,335	\$ 924,373
Unrestricted	246,825	192,095	199,939	194,256	259,928
Restricted	549,351	510,209	504,069	456,079	664,445
<i>Outright Support for Capital Purposes</i>	\$ 61,358	\$ 206,420	\$ 362,002	\$ 49,630	\$ 204,810
Property, Buildings, Equipment	0	0	0	0	0
Endowment: Income Restricted	61,358	206,420	362,002	49,630	204,810

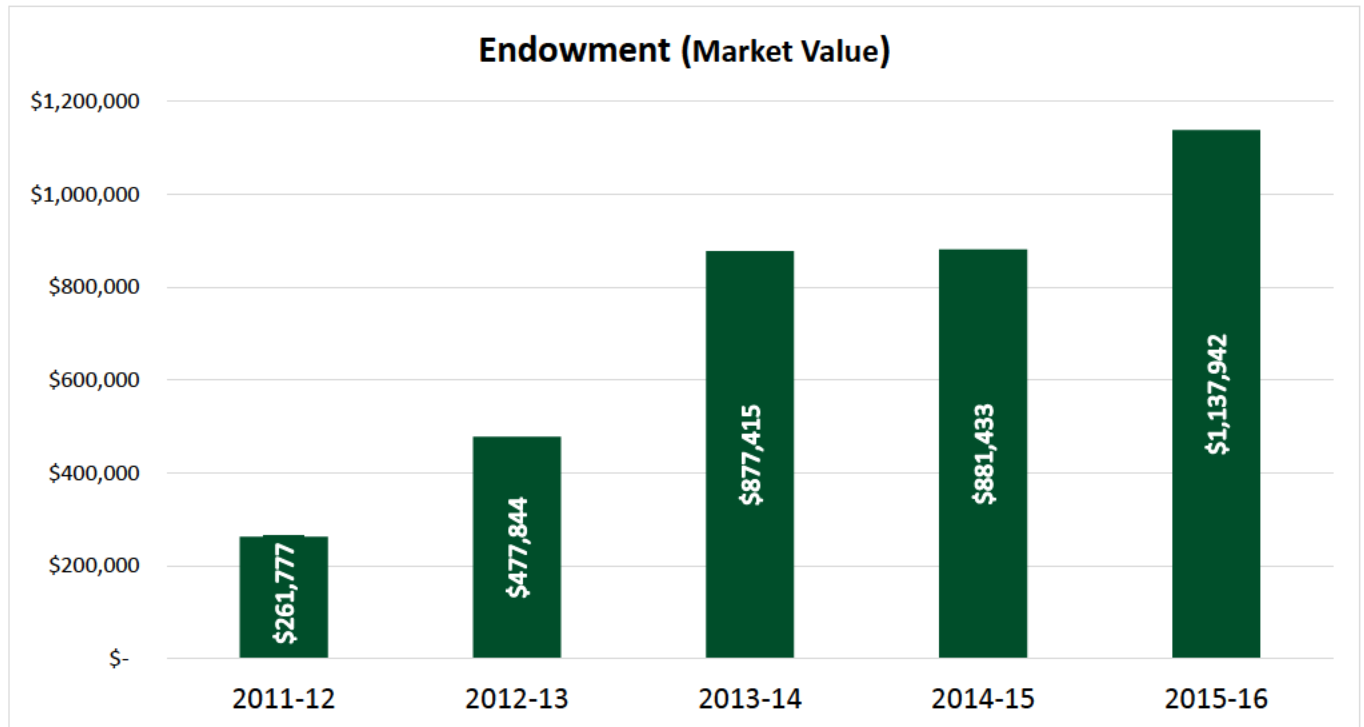
Source of Support

	2011-12	2012-13	2013-14	2014-15	2015-16
Total by Source	\$ 857,534	\$ 908,724	\$ 1,066,010	\$ 699,965	\$ 1,129,183
<i>Individuals</i>	\$ 236,850	\$ 277,623	\$ 361,049	\$ 186,619	\$ 561,531
Alumni	3,046	2,646	2,625	4,508	9,174
Others	233,804	274,977	358,424	182,111	552,357
<i>Organizations</i>	\$ 620,684	\$ 631,101	\$ 704,961	\$ 513,346	\$ 567,652
Foundations	390,900	357,254	334,362	142,858	135,254
Corporations	75,521	238,832	134,439	169,688	216,612
Other Organizations	154,263	35,015	236,160	200,800	215,786



Highlighted Details

	2011-12	2012-13	2013-14	2014-15	2015-16
Alumni Giving					
Alumni of Record	685	1,295	1,840	2,679	3,558
Alumni Solicited	685	1,287	1,830	2,651	3,556
Alumni Donors	102	43	36	94	99
Alumni Donor/Record %	14.9%	3.3%	2.0%	3.5%	2.8%
Alumni Donor/Solicited %	14.9%	3.3%	2.0%	3.5%	2.8%
Three Largest Gifts					
Living Individuals	\$ 140,500	\$ 138,000	\$ 225,882	\$ 67,500	\$ 225,799
Foundations	\$ 377,400	\$ 275,000	\$ 200,000	\$ 66,500	\$ 85,000
Corporations	\$ 31,667	\$ 130,000	\$ 42,000	\$ 90,000	\$ 91,250
Endowment (Market Value)	\$ 261,777	\$ 477,844	\$ 877,415	\$ 881,433	\$ 1,137,942



Source: GGC Office of Development