



Advancement



Georgia Gwinnett
COLLEGE

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Advancement 2016 -17

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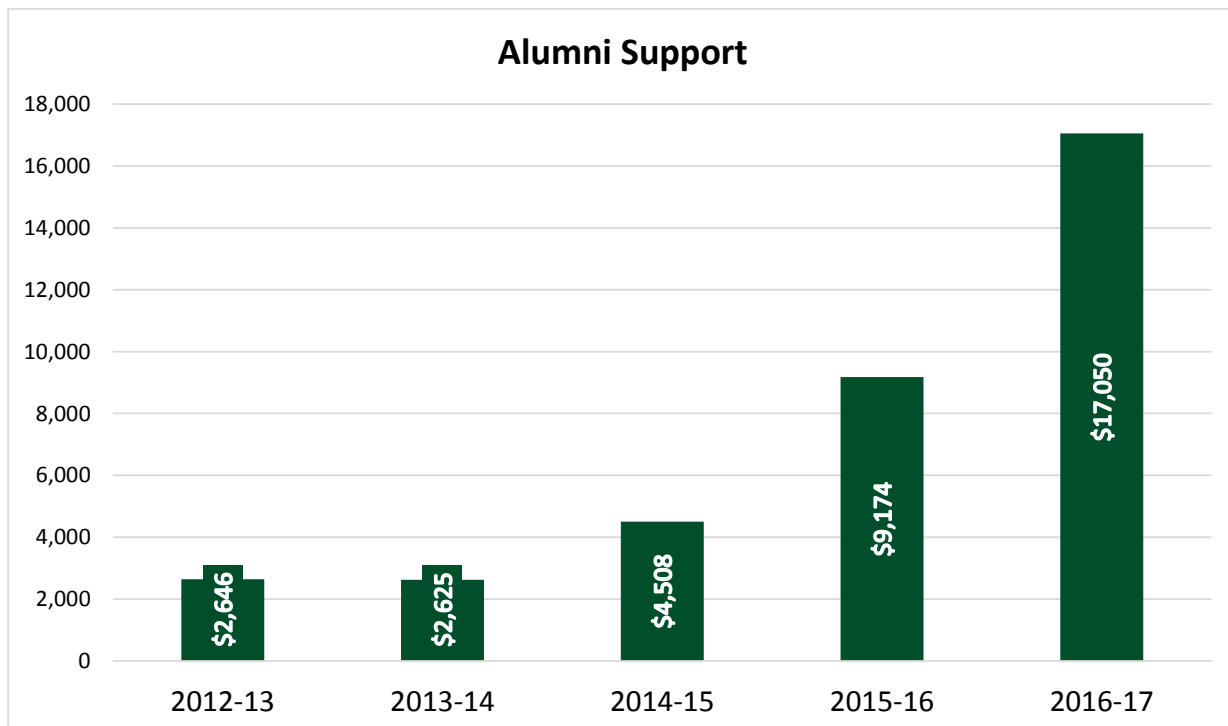
Development 2016 - 17

Purpose of Support

| | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|---|-------------------|---------------------|-------------------|---------------------|---------------------|
| Total by Purpose: Outright and Deferred Combined | \$ 908,724 | \$ 1,066,010 | \$ 699,965 | \$ 1,129,183 | \$ 1,082,788 |
| Outright Support for Current Operations | \$ 702,304 | \$ 704,008 | \$ 650,335 | \$ 924,373 | \$ 1,030,698 |
| Unrestricted | 192,095 | 199,939 | 194,256 | 259,928 | 312,034 |
| Restricted | 510,209 | 504,069 | 456,079 | 664,445 | 718,664 |
| Outright Support for Capital Purposes | \$ 206,420 | \$ 362,002 | \$ 49,630 | \$ 204,810 | \$ 52,090 |
| Property, Buildings, Equipment | 0 | 0 | 0 | 0 | 0 |
| Endowment: Income Restricted | 206,420 | 362,002 | 49,630 | 204,810 | 52,090 |

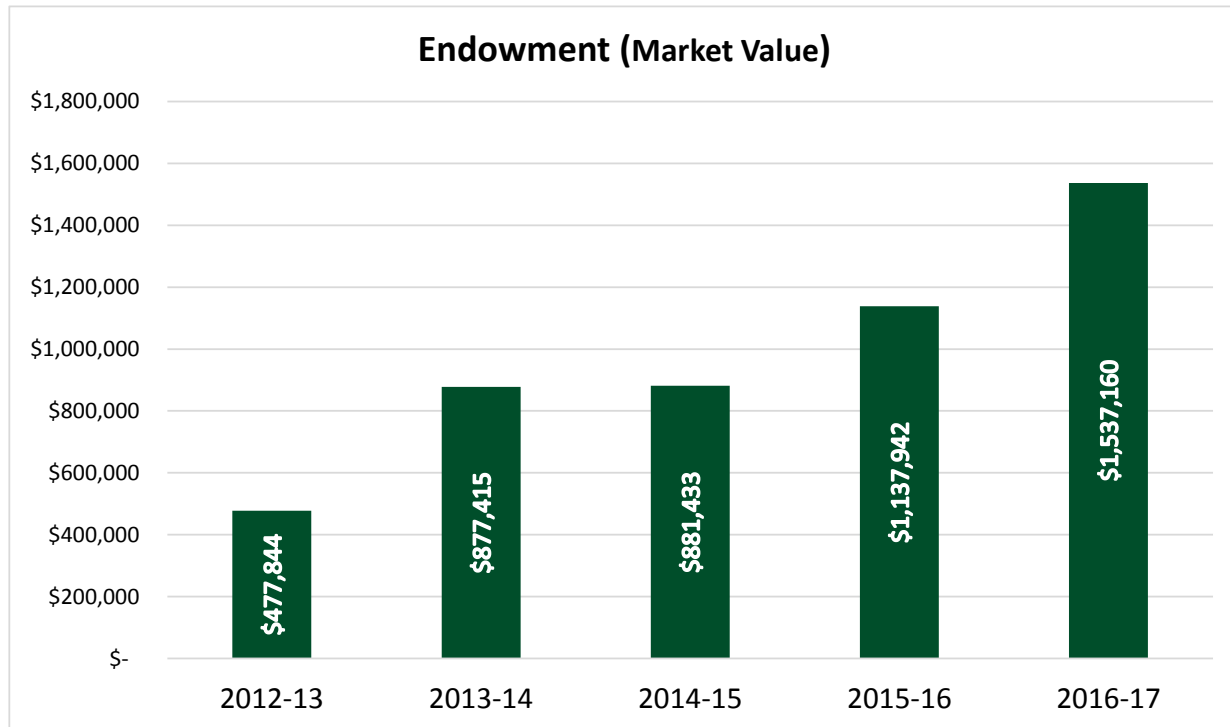
Source of Support

| | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|------------------------|-------------------|---------------------|-------------------|---------------------|---------------------|
| Total by Source | \$ 908,724 | \$ 1,066,010 | \$ 699,965 | \$ 1,129,183 | \$ 1,082,788 |
| Individuals | \$ 277,623 | \$ 361,049 | \$ 186,619 | \$ 561,531 | \$ 343,807 |
| Alumni | 2,646 | 2,625 | 4,508 | 9,174 | 17,050 |
| Others | 274,977 | 358,424 | 182,111 | 552,357 | 326,757 |
| Organizations | \$ 631,101 | \$ 704,961 | \$ 513,346 | \$ 567,652 | \$ 738,981 |
| Foundations | 357,254 | 334,362 | 142,858 | 135,254 | 270,201 |
| Corporations | 238,832 | 134,439 | 169,688 | 216,612 | 215,492 |
| Other Organizations | 35,015 | 236,160 | 200,800 | 215,786 | 253,288 |



Highlighted Details

| | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 |
|---------------------------------|-------------------|-------------------|-------------------|---------------------|---------------------|
| Alumni Giving | | | | | |
| Alumni of Record | 1,295 | 1,840 | 2,679 | 3,558 | 4,582 |
| Alumni Solicited | 1,287 | 1,830 | 2,651 | 3,556 | 4,580 |
| Alumni Donors | 43 | 36 | 94 | 99 | 218 |
| Alumni Donor/Record % | 3.3% | 2.0% | 3.5% | 2.8% | 4.8% |
| Alumni Donor/Solicited % | 3.3% | 2.0% | 3.5% | 2.8% | 4.8% |
| Three Largest Gifts | | | | | |
| Living Individuals | \$ 138,000 | \$ 225,882 | \$ 67,500 | \$ 225,799 | \$ 111,906 |
| Foundations | \$ 275,000 | \$ 200,000 | \$ 66,500 | \$ 85,000 | \$ 158,000 |
| Corporations | \$ 130,000 | \$ 42,000 | \$ 90,000 | \$ 91,250 | \$ 66,000 |
| Endowment (Market Value) | \$ 477,844 | \$ 877,415 | \$ 881,433 | \$ 1,137,942 | \$ 1,537,160 |



Source: GGC Office of Development