



Advancement



Georgia Gwinnett
COLLEGE

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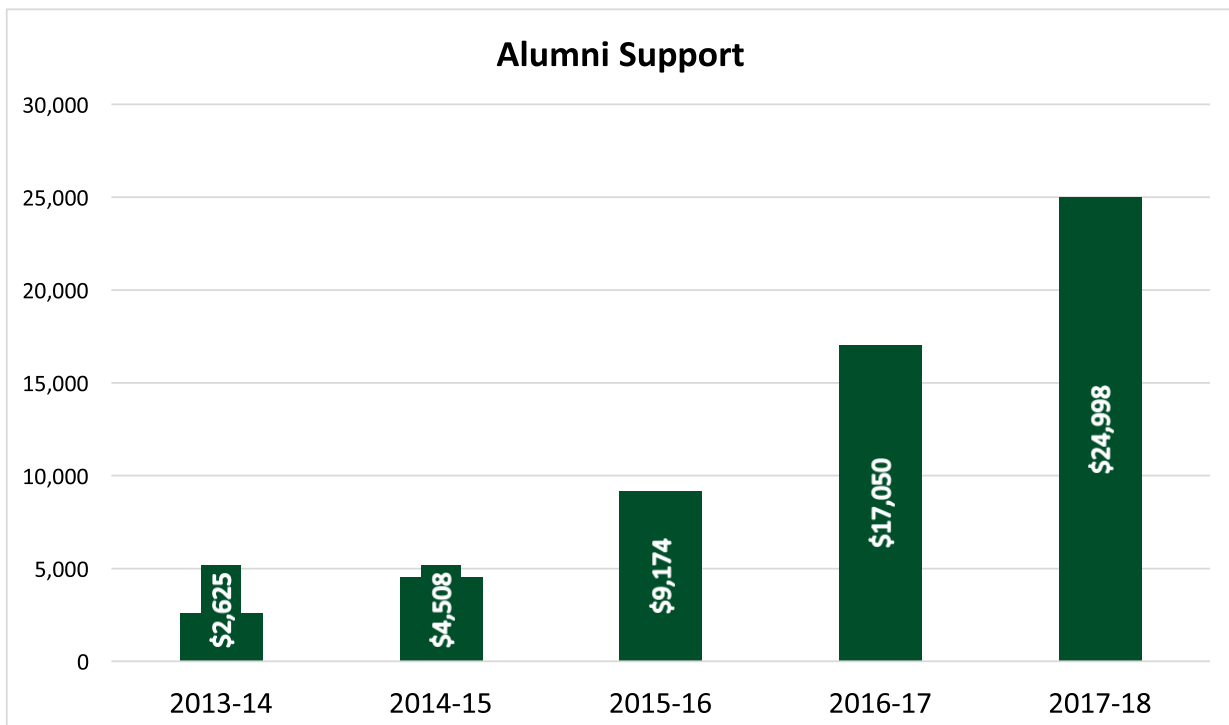
Development 2017-18

Purpose of Support

	2013-14	2014-15	2015-16	2016-17	2017-18
Total by Purpose: Outright and Deferred Combined	\$ 1,066,010	\$ 699,965	\$ 1,129,183	\$ 1,082,788	\$ 1,467,009
Outright Support for Current Operations	\$ 704,008	\$ 650,335	\$ 924,373	\$ 1,030,698	\$ 1,313,114
Unrestricted	199,939	194,256	259,928	312,034	283,263
Restricted	504,069	456,079	664,445	718,664	1,029,851
Outright Support for Capital Purposes	\$ 362,002	\$ 49,630	\$ 204,810	\$ 52,090	\$ 153,895
Property, Buildings, Equipment	0	0	0	0	0
Endowment: Income Restricted	362,002	49,630	204,810	52,090	153,895

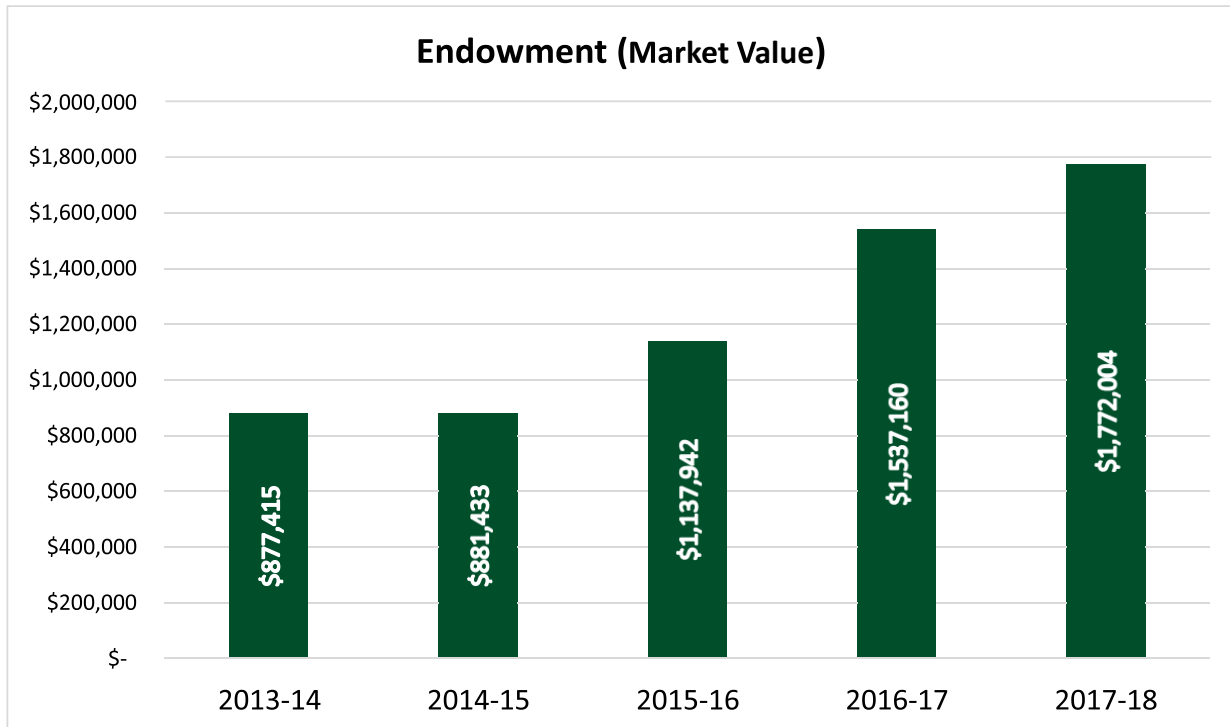
Source of Support

	2013-14	2014-15	2015-16	2016-17	2017-18
Total by Source	\$ 1,066,010	\$ 699,965	\$ 1,129,183	\$ 1,082,788	\$ 1,467,009
Individuals	\$ 361,049	\$ 186,619	\$ 561,531	\$ 343,807	\$ 831,014
Alumni	2,625	4,508	9,174	17,050	24,998
Others	358,424	182,111	552,357	326,757	806,016
Organizations	\$ 704,961	\$ 513,346	\$ 567,652	\$ 738,981	\$ 635,995
Foundations	334,362	142,858	135,254	270,201	64,250
Corporations	134,439	169,688	216,612	215,492	242,705
Other Organizations	236,160	200,800	215,786	253,288	329,040



Highlighted Details

	2013-14	2014-15	2015-16	2016-17	2017-18
Alumni Giving					
Alumni of Record	1,840	2,679	3,558	4,582	5,740
Alumni Solicited	1,830	2,651	3,556	4,580	5,727
Alumni Donors	36	94	99	218	283
Alumni Donor/Record %	2.0%	3.5%	2.8%	4.8%	4.9%
Alumni Donor/Solicited %	2.0%	3.5%	2.8%	4.8%	4.9%
Three Largest Gifts					
Living Individuals	\$ 225,882	\$ 67,500	\$ 225,799	\$ 111,906	\$ 533,705
Foundations	\$ 200,000	\$ 66,500	\$ 85,000	\$ 158,000	\$ 63,000
Corporations	\$ 42,000	\$ 90,000	\$ 91,250	\$ 66,000	\$ 84,500
Endowment (Market Value)	\$ 877,415	\$ 881,433	\$ 1,137,942	\$ 1,537,160	\$ 1,772,004



Source: GGC Office of Advancement