**International Business**

# **General Grizzly**

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## Education

**Georgia Gwinnett College | Lawrenceville, GA**

**School of Business, AACSB Accredited**

Bachelor of Business Administration **December 20XX**

Concentration in International Business

Concentration GPA: 3.57/4.00

## Study Abroad

**Global Emerging Markets Field Study** | Panama City, Panama **January 20XX**

## International Project Experience

**Global Emerging Markets Case Study | Panama City, Panama Fall 20XX**

* Developed a business plan for ProEd, a Panamanian educational non-profit
* Coordinated a plan of action for fundraising to ensure long-term sustainability

## Relevant Courses

International Accounting, International Economics, International Marketing, International Finance, International Management, International Marketing of IT, Global Marketing & the Internet

## Work Experience

**The** Candy Shoppe **20XX – 20XX**

**Sales Associate |** Buford, GA

* Increased customer traffic with new ideas for management
* Created a social media campaign that resulted in 15% increase in sales
* Managed inventory and orders averaging $5,000 bimonthly
* Assisted management in seamless company relocation and expansion

**Art Novell Summer 20XX**

**Sales Associate** | Buford, GA

* Established charter gallery of Romanian Art
* Specialized in sales and customer service and achieved daily sales high of $9,500
* Organized shipping services for domestic and foreign customers

## Leadership Activities

Alpha Kappa Psi (Professional Business Fraternity) **20XX – Present**

* Vice-President of Membership, 20XX – Present

Georgia Gwinnett College Four Pillars Society **20XX – Present**

## Language and Technical Skills

Fluent in Spanish, Intermediate Proficiency in STATA, Microsoft Excel, Access, and Word