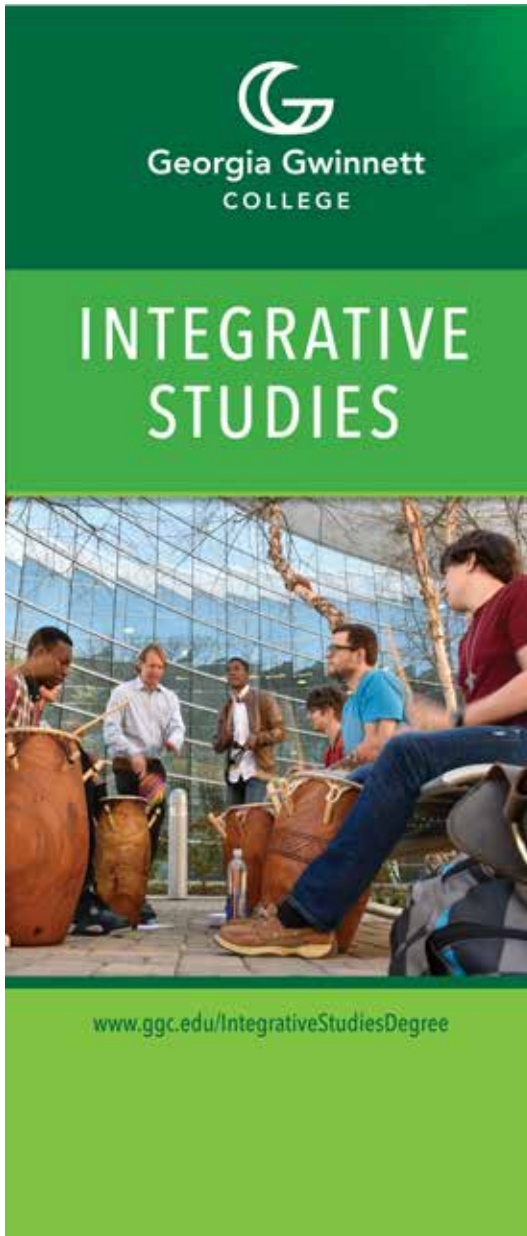


LARGE RETRACTABLE BANNER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



33.5 inches wide x 66.5 inches high.

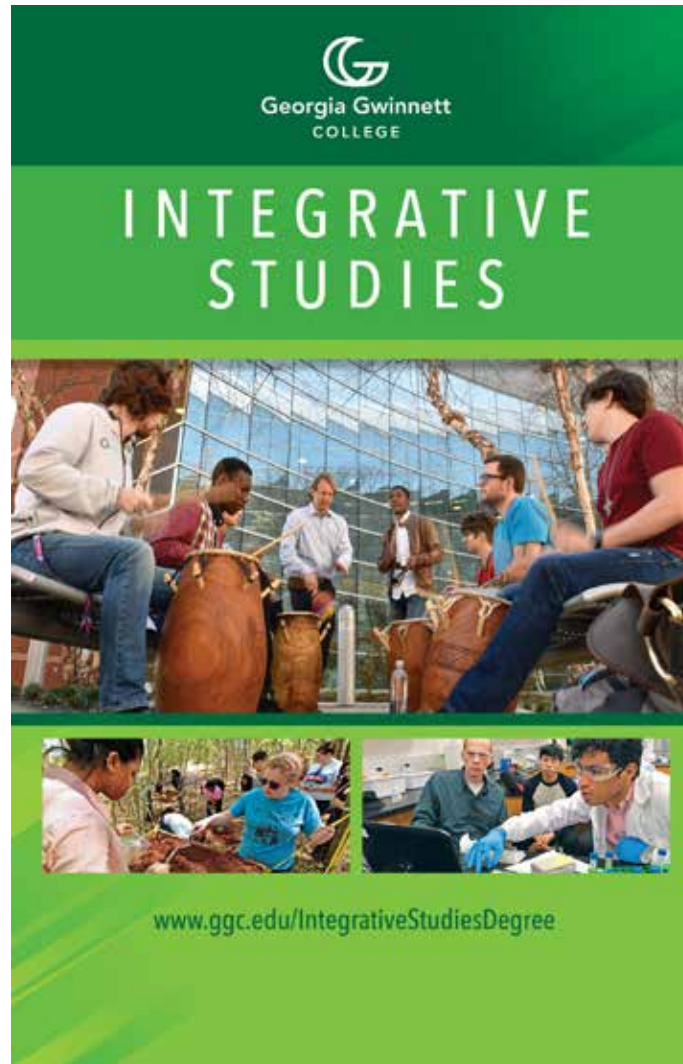
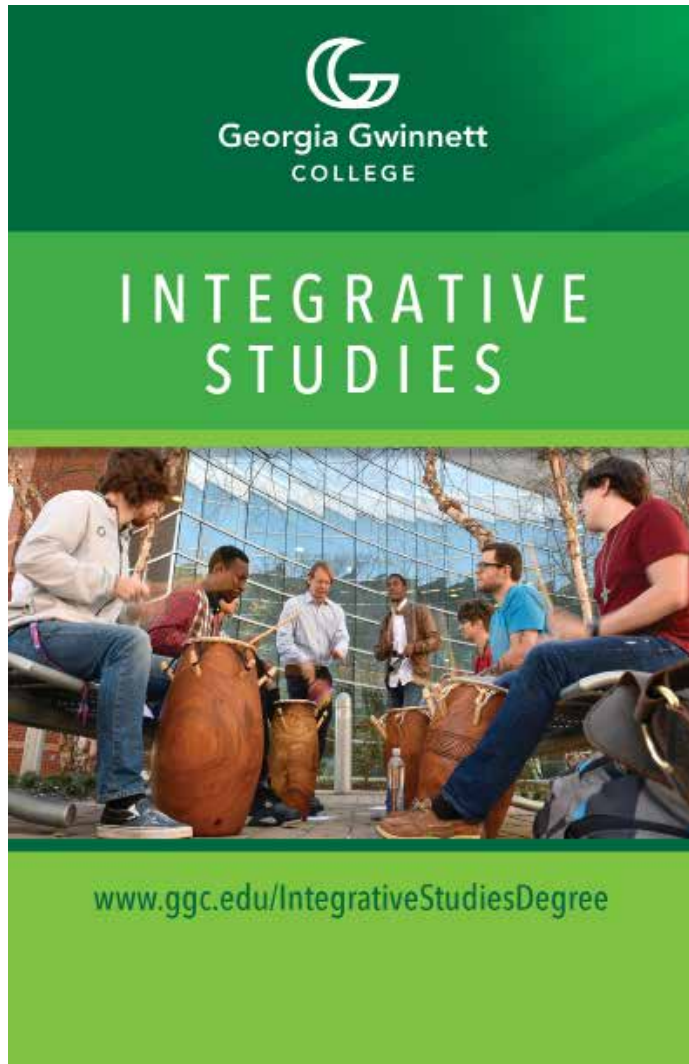
Option for one or three images.

URL in bottom panel.

Visit <https://www.ggc.edu/communications/graphic-standards-guide> for more information.

SMALL TABLETOP BANNER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



11 inches wide x 17 inches high.

Option for one or three images.

URL in bottom panel.

BROCHURE TEMPLATE (4, 6, or 8 panel)

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

Bi-fold brochure



Four-panel brochure



Bi-fold, tri-fold or four-panel brochures (4, 6 or 8 total panels).

Brochures are roughly 3.5 inches by 8.5 inches folded.

Space for one, two or four images on cover depending on subject matter and photo format .

TABLECLOTH TEMPLATE

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Format for degrees/majors.

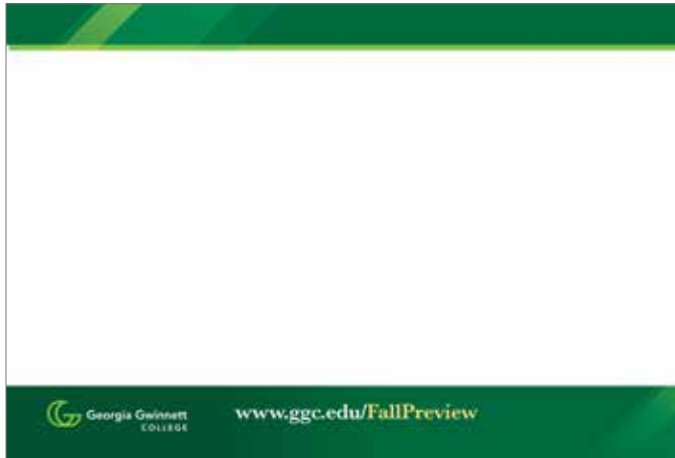


Tier 2 logo for departments/programs.

6 x 9 POSTCARD TEMPLATE

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FRONT



Top and bottom green bars. Area between green bars is for copy and/or photos.

BACK



Top and bottom green bars. Area between green bars is for copy and/or photos. Mailing is on the right half.



Example Front



Example Back

NEWSLETTER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



Department name to the left of the word NEWSLETTER with GGC logo on far right reversed out of green background.

ONE PAGE FLYER TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



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1/2 inch border all around.

Header strip for headline and GGC logo

One large image area at top.

Space for one, two or three images in side panel depending on subject matter and photo format.

T-SHIRT TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.



GGC logo on front and secondary logo/words on back.



Secondary logo/words on front and GGC logo on back.

Color of T-shirt:
White
Black
Green
Grey



GGC logo and secondary logo/words **cannot** share the same panel.

Visit <https://www.ggc.edu/communications/graphic-standards-guide> for more information.

POWERPOINT TEMPLATE

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LETTERHEAD TEMPLATE

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* Contact Auxiliary Services to order letterhead.



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#10 ENVELOPE TEMPLATE

All academic, administrative, and support units of Georgia Gwinnett College are required to use Georgia Gwinnett College's visual identity system for all official internal and external communications and promotions.

* Contact Auxiliary Services to order envelopes.

