# Al and Student Conduct on Campus

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EXPERIENCE + CAREERS + CONTACT + Q

Why Bricker Graydon + Industries & Practices + Team Insights & Resources +

#### **Higher Education**

Clients trust us to navigate the complex legal landscape of higher education, ensuring colleges, universities, and organizations can focus on building and sustaining thriving campuses.

Our dedicated team of attorneys understand that higher education institutions face unique legal challenges and complexities in today's rapidly changing landscape. With decades of experience, our attorneys are trusted partners for colleges, universities, and other organizations in the higher education sector. We are committed to providing tailored legal solutions that enable our clients to navigate the intricate legal terrain while focusing on their core mission of education.

#### Who We Represent

- State Universities
- Independent colleges and universities
- Community colleges
- · Non-traditional education providers
- · Career/technical schools



2024-2025 HIGHER ED FREE WEBINAR SERIES

#### Focus Areas







#### Contacts



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#### Related Practices

Education (Pre-K to 12) Public Sector

## Artificial Intelligence (AI)

PROFESSIONALS

We approach artificial intelligence and machine learning technologies thoughtfully, with an emphasis on the ethical, legal, and social implications these advanced systems entail. When advising AI companies and organizations looking to deploy AI, our attorneys focus on core areas like ethics, governance, bias prevention, privacy, intellectual property, and overall safety. Our expertise in AI regulations, standards, and best practices allows us to guide clients in building and using AI legally and responsibly. We aim to help ensure these innovative technologies follow principles of transparency, accountability, and serving society while minimizing risks. Contact our experienced AI legal team to discuss how we can assist your organization with implementing Al ethically and reducing liability.

#### Our services include:

- · AI Strategy: Assisting clients in developing comprehensive strategies for implementing and managing AI systems in alignment with business goals and legal/ethical best practices.
- . Contracts & Licensing: Reviewing, drafting, and negotiating contracts and licensing agreements related to Al technologies and data. Our team has particular experience in licensing data to be used to train generative Al and machine learning platforms.
- Governance Frameworks: Working with clients as they develop frameworks, policies, and procedures for responsible governance and oversight of AI systems.
- Regulatory Compliance: As AI and generative AI proliferate, we help ensure AI systems comply with applicable regulations across various industries and jurisdictions.
- Intellectual Property: Counseling clients on the rapidly evolving intersection of AI and IP. We work closely with clients who are exploring how to ensure their IP is protected and how to make use of AI and generative AI technologies in the workplace.





#### Contact



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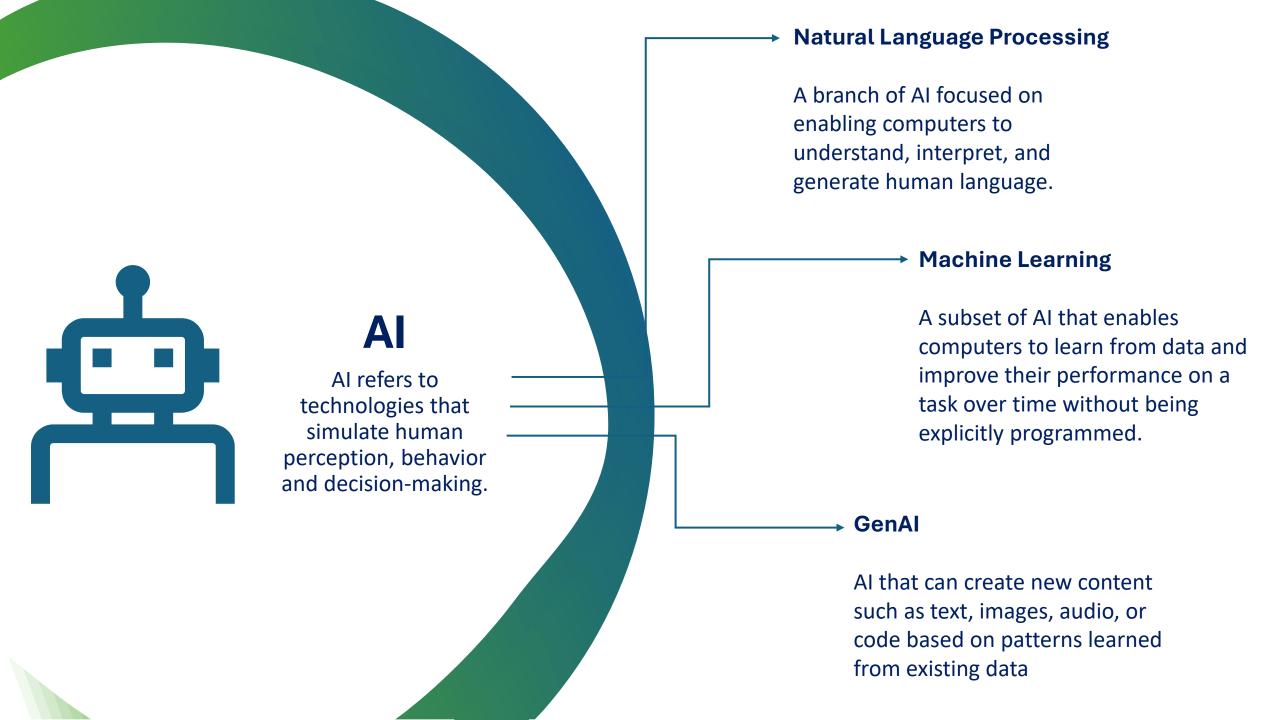
#### Related Practices

Cyber Security & Incident Response

Data Privacy

Privacy & Data Protection

Telehealth & Health Information Technology (HIT)



# Al Comes to Campus (1 of 2)

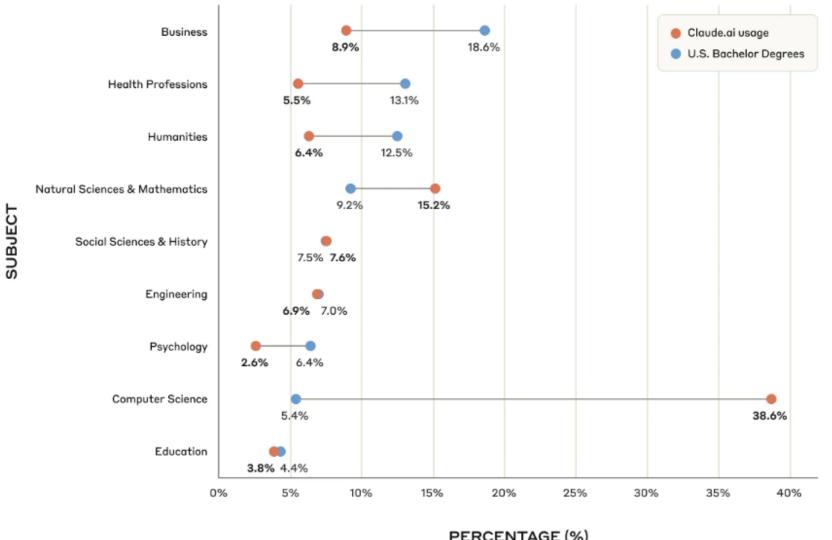


- Overview of Predominant AI Tools and Platforms
  - Examples: ChatGPT, Grammarly, Copilot, coding assistants, data analysis tools.
    - ChatGPT (66%)
    - Copilot (25%)
    - Grammarly (25%)

#### Digital Education Council, 2024 Global AI Student Survey

- Application in academic coursework, research methodologies, and scholarly activities.
  - Grammar check
  - Summarization
  - Paraphrasing
  - First drafts
  - Searches

## Claude.ai Usage vs. U.S. Bachelor Degrees



PERCENTAGE (%)

Comparing the percentage of Claude.ai student conversations that are related to an National Center for Education Statistics (NCES) subject area (gray) to the percentage of U.S. college students with an associated major (orange). Note that percentages don't sum to 100% as some conversations were classified under the "Other" category from the NCES which we exclude from our analysis.

# Al Comes to Campus (2 of 2)



- Impact on Academic Integrity and Performance
  - Differentiating between legitimate academic support and potential misconduct.
    - What did the student contribute? 10% vs 90%
  - Exploring the boundaries of beneficial AI usage versus academic dishonesty.
    - Strengthening student outcomes
    - Equipping students to use AI responsibly
- Avoiding Anti-intellectualism.
  - Students still need to learn!

# What Students are asking Al.

# Problem Solving

Student seeks



#### Output Creation



#### Direct

Example:

"Solve and explain differentiation problems in calculus"

direct solutions or explanations

Student seeks complete materials

Example:

"Create academic text summaries and condensed versions"



#### Collaborative

Student seeks guided problem solving

Example:

"Teach programming fundamentals with Python examples"

# Student seeks iterative refinement

Example:

"Provide feedback and revision for student writing assignments"



## **Potential for Misconduct**



- Types of Al-related Academic Misconduct
  - Generation of essays or code via Al.
  - Automated paraphrasing or humanizing of text.
  - Fabrication of data.
  - Utilization of chatbots or shared Al accounts.

 Hypothetical scenario: "Utilizing ChatGPT for outline creation while independently composing the remainder."

## **Reshaping the Student Conduct Process**



## Policy and Procedural Revisions

- Necessity for updating traditional policies to address Al usage.
- Establishing clear guidelines on permissible versus impermissible AI assistance.

## Challenges in Investigation and Evidence Collection

- Techniques for detecting AI-generated text: tools and methodologies.
- Determining acceptable thresholds for AI-generated content in academic work.
- Additional procedural requirements for thorough investigation.

## Adapting Sanctioning and Educational Outcomes

 Transitioning from punitive measures to educational sanctions (e.g., Al literacy training).

## **Limitations and Ethical Nuances of Al**



### Limitations of AI Detection Tools

- Issues of reliability and accuracy.
- Risks of false positives and negatives.
- Ethical considerations in scanning student submissions and handling educational records.

## Institutional Preparedness

- Assessing faculty and staff training and technical support needs.
- Preparing for the evolving capabilities of AI tools.

#### Broader Ethical Considerations

- Defining the boundary between skill-building with AI and academic misconduct.
- Exploring the concept of originality in academic work.

# **Legal & Regulatory Considerations**



**FERPA & Privacy**: Confidential handling of student data when using AI tools; possible data-sharing/consent requirements

**Copyright & Authorship**: Al-generated works typically lack traditional copyright; potential misrepresentation if presented as original

**Detection & Due Process**: Al tools can produce false positives; ensure fairness, transparency, and an appeals process

**Bias & Discrimination Concerns**: Possible Title VI/Title IX implications if AI tools affect certain groups disproportionately

**Accreditation & Policy Alignment**: Updating academic integrity standards to address Al usage and meet accreditor requirements

Thank you!

